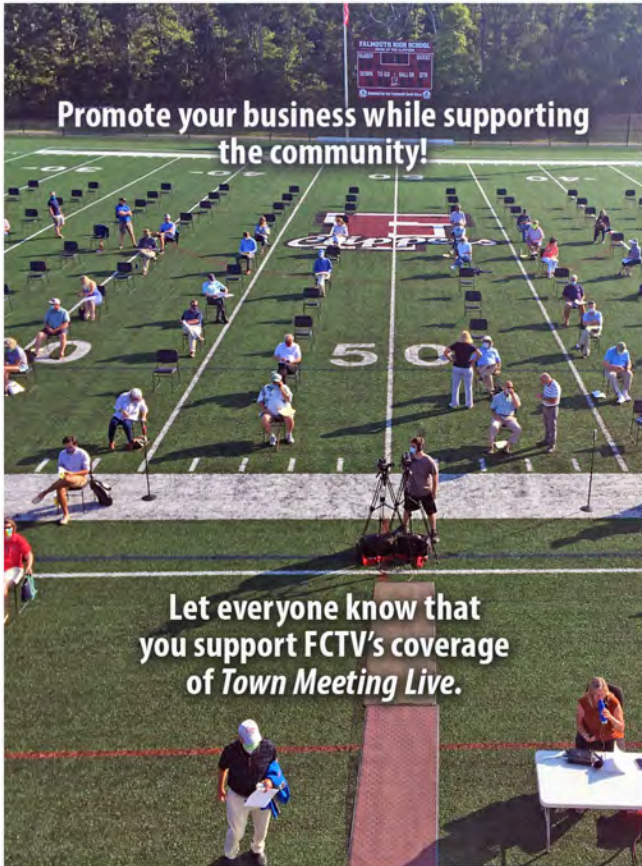


FCTV's Town Meeting Live Underwriting Program

FCTV is seeking donations to underwrite our coverage of Spring 2021 Town Meeting Live.

Through the generous donations of our corporate sponsors, we can bring the citizens of Falmouth this important coverage of our Town Government at work.

Your donation will also go to support the Falmouth Community Media Center, a state-of-the-art facility which provides resources that foster the production and distribution of local information.



Sponsorship Opportunity

Falmouth Community Television
Falmouth Community Media Center
310 Dillingham Avenue
Falmouth, MA 02540

Non-Profit Org
U.S. Postage
PAID
Falmouth, MA
Permit #81



INVEST
IN YOUR COMMUNITY

SUPPORT
TRANSPARENT GOVERNMENT

BENEFIT
YOUR BUSINESS OR ORGANIZATION



Sponsorship Levels & Benefits

Principal (\$900 or \$1800)

A 30 second video spot produced by FCTV cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channels 13 & 15 (6 or 12 months)

Credit as a Principal Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.

PLUS - Your video on 1 month of Selectmen Meeting programs per 6 month sponsorship

Associate (\$350 or \$700)

A 15 second video spot produced by FCTV cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channels 13 & 15 (6 or 12 months)

Credit as an Associate Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.

Supporting (\$200 or \$400)

Your 10 second logo spot cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channels 13 & 15 (6 or 12 months)

Credit as a Supporting Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and in our eBulletin following Town Meeting.



Interested? Contact Debra Rogers for more information or to sign up!
deb@fctv.org or 508.457.0800

How It Works

By donating to FCTV through our underwriting program, you receive a broadcast-quality, PBS-style underwriting video that highlights you, your company or organization. We produce the spot and you get final approval on the finished product.

THE BENEFITS:

Exposure on the highly-watched FCTV Production, Town Meeting LIVE

Tax deduction for donating to a non-profit 501(c)(3) public charity.

Demonstrate your commitment to your community by supporting transparency in government and locally-produced media.



What People Are Saying

"Community involvement and contributing support to Town Meeting coverage is essential to Falmouth as a whole."
 -Falmouth Chamber of Commerce

"The support of our business community is crucial to the continuation of live community television coverage. You can make the difference!"
 -Debra Rogers, CEO, FCTV

"I am a supporter of FCTV at our Town Meetings because it brings our local legislative branch (Town Meeting) to the taxpayers and citizenry of Falmouth so they can transparently see the way our form of government functions. It also allows them to see the dialogues and decision-making process that they themselves can participate in as well."
 -Mike Duffany, M. Duffany Builders

Falmouth Community Television is a nonprofit 501(c)(3) public charity. Please consult your tax professional for deduction details. Tax ID: #04-3158866

Yes! We want a professionally produced underwriting video on FCTV!

Principal Sponsor

FCTV produces your 30 second video spot and Cablecasts it on Channel 15 for:
 6 months (\$900) or
 12 months (\$1800)

Associate Sponsor

FCTV produces your 15 second video spot and Cablecasts it on Channel 15 for:
 6 months (\$350) or
 12 months (\$700)

Supporting Sponsor

FCTV cablecasts your logo spot on Channel 15 for:
 6 months (\$200) or
 12 months (\$400)

Contact Person _____

Business or Organization _____

Phone Number _____

Contact Debra Rogers at deb@fctv.org or by calling 508.457.0800 for more information or with any questions.

Sponsorship Level (please circle one) **PRINCIPAL** **ASSOCIATE** **SUPPORTING**

Please return this form along with your check made payable to:

Falmouth Community Television, 310 Dillingham Ave., Falmouth, MA 02540

