

FCTV's *Town Meeting Live* Underwriting Program

FCTV is seeking donations to underwrite our coverage of Spring 2016 Town Meeting Live.

Through the generous contributions of our corporate sponsors, we are able to bring the citizens of Falmouth this important coverage of our Town government at work.

Town Meeting LIVE is cablecast on FCTV Government Channel 15 as well as streamed LIVE on our website, www.fctv.org. Replays can be viewed on Channel 15 and on-demand on our website for 6 months following the meeting.



**CALL
TODAY!**

Promote your business while supporting the community!

Let everyone know that you support FCTV's coverage of *Town Meeting Live*.



SPONSORSHIP OPPORTUNITY

Falmouth Community Television
310A Dillingham Avenue
Falmouth, MA 02540
(508) 457 - 0800

PRST STD
U.S. Postage
PAID
Falmouth, MA
Permit No. 81

FCTV

Falmouth Community Television



INVEST
IN YOUR COMMUNITY
SUPPORT
TRANSPARENT GOVERNMENT
BENEFIT
YOUR BUSINESS OR ORGANIZATION

Sponsorship Levels & Benefits

Principal (\$900 or \$1800)*

A 30 second video spot produced by FCTV cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channel 15 *(6 or 12 months)

Credit as a Principal Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.

PLUS Your video on 1 month of Selectmen Meeting programs per 6 month sponsorship.

Associate (\$350 or \$700)*

A 15 second video spot produced by FCTV cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channel 15 *(6 or 12 months)

Credit as a Associate Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.

Supporting (\$200 or \$400)*

Your 10 second logo spot cablecast:
 3 times during Town Meeting Live
 3 times during all Town Meeting replays
 3 times per day on Channel 15 *(6 or 12 months)

Credit as a Supporting Sponsor on www.fctv.org

Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.

Interested? Call today!



Contact Debra Rogers for more information or to sign up.
deb@fctv.org
 (508) 457 - 0800

How It Works

It's quick and easy! By donating to FCTV through our underwriting program, you receive a broadcast-quality, PBS-style underwriting video that highlights you, your company or organization. We produce the spot and you get final approval on the finished product.



THE BENEFITS:

- Exposure on the highly watched FCTV production: *Town Meeting Live.*
- Tax deduction for donating to a non-profit 501(c)(3) public charity.
- Feel good about providing a community service by increasing the visibility of Falmouth Town Meeting.

What People Are Saying

"Community involvement and contributing support to FCTV's Town Meeting Coverage is essential to Falmouth as a whole."

- Falmouth Chamber of Commerce

"The support of our business community is crucial to the continuation of live community television coverage."

You can make the difference!!!"

- Debra Rogers

FCTV Executive Director/CEO

"As residents and family business owners, we value all that FCTV does to preserve and enhance our Town's sense of community and quality of life. Through local communication and collaboration, FCTV promotes understanding among residents, businesses and visitors, which helps to make Falmouth a vibrant and welcoming place."

- Dorie Dineen Ketterer
 ShoreWay Acres Inn &
 Green Harbor Waterfront Lodging

Yes! We want a professionally produced underwriting video on FCTV!

Principal Sponsor

FCTV produces your 30 sec. video spot and cablecasts it on Channel 15 for:
 6 months (\$900) or
 12 months (\$1800)*

Contact Person _____

Business or Organization _____

Phone Number _____

Sponsorship Level (please circle one) PRINCIPLE ASSOCIATE SUPPORTING

Please return this form along with your check made payable to: Falmouth Community Television
 310A Dillingham Avenue, Falmouth, MA 02540

* In addition to other benefits described herein. Contact Debra Rogers at deb@fctv.org or by calling (508)457-0800 for more information or with any questions.

Associate Sponsor

FCTV produces your 15 sec. video spot and cablecasts it on Channel 15 for:
 6 months (\$350) or
 12 months (\$700)*

Supporting Sponsor

FCTV cablecasts your logo spot on Channel 15 for:
 6 months (\$200) or
 12 months (\$400)*

