



SUPPORT FCTV WHILE INCREASING YOUR VISIBILITY IN FALMOUTH & BEYOND

UNDERWRITING OPPORTUNITIES

If your goal is to increase your business's visibility and demonstrate your support for the community, becoming a Falmouth Community Television Underwriter is one of the most effective strategies available. Please fill out the form below and return it to FCTV with a check payable to Falmouth Community Television. We will contact you to schedule the production of your underwriting video or logo graphic. *We look forward to hearing from you and thank you in advance for your support!*

NAME: _____

COMPANY: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____



"I am a supporter of FCTV at our Town Meetings because it brings our local legislative branch to the taxpayers and citizenry so they can transparently see the way our government functions. It allows them to see the dialogue and decision-making process that they themselves can participate in as well."

- Mike Duffany, M. Duffany Builders

I am interested in the following underwriting opportunities: (check below)

TOWN MEETING UNDERWRITING LEVELS

PRINCIPAL

- \$900 (6 months) \$1800 (12 months)
- 30 second broadcast-quality, PBS-style underwriting video produced by FCTV
- Credit as Principal Sponsor on www.fctv.org and related promotional materials
- Free FCTV individual membership
- Backstage access and refreshments during Town Meeting intermission (when permitted)

PLUS: Sponsorship video also appears on one month of Selectmen Meeting programs

ASSOCIATE

- \$350 (6 months) \$700 (12 months)
- 15 second broadcast-quality, PBS-style underwriting video produced by FCTV
- Credit as Associate Sponsor on www.fctv.org and related promotional materials
- Free FCTV individual membership
- Backstage access and refreshments during Town Meeting intermission (when permitted)

SUPPORTING

- \$200 (6 months) \$400 (12 months)
- 10 second full screen logo or single still image
- Credit as Supporting Sponsor on www.fctv.org and related promotional materials
- Free FCTV individual membership
- Backstage access and refreshments during Town Meeting intermission (when permitted)

All videos appear 3 times during each night of Town Meeting, all replays, and 3 times per day for 6 or 12 months.

ADDITIONAL UNDERWRITING OPPORTUNITIES

SELECTBOARD MEETINGS

- \$500 (4 available) - 3 months
- Single, 10 second still image produced by FCTV or supplied by underwriter
- Promotional consideration appears at the beginning and end of each live meeting and all replays

FALMOUTH ROAD RACE

- GOLD (1 available) - \$1200
Logo appears on full screen at the beginning and end of program
- SILVER (3 available) - \$600
Logo appears alongside two others at the beginning and end of program
- BRONZE (5 available) - \$300
Logo appears alongside four others at the beginning and end of program

FALMOUTH IN FOCUS

Twice-monthly current affairs program focused on Falmouth

- PRIMARY - \$1200 (12 Episodes)
Your 30 second video will appear at the beginning and end of each episode.
- ASSOCIATE - \$600 (12 Episodes)
Your 10 second logo will appear at the beginning and end of each episode.

All underwriters are recognized on FCTV's Honor Roll of Members & Supporters three times a day, 7 days a week on FCTV's Public and Government Channels and streamed on www.fctv.org.

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