

"As residents and family business owners, we value all that FCTV does to preserve and enhance our town's sense of community and quality of life. Through local communication and collaboration, FCTV promotes understanding among residents, businesses and visitors, which helps to make Falmouth a vibrant and welcoming place."

- Dorie Dineen Ketterer,
ShoreWay Acres Inn &
Green Harbor Waterfront Lodging

PRST STD
U.S. Postage
PAID
Falmouth, MA
Permit No. 81

As a thank you for your donation, you receive a broadcast-quality, PBS-style underwriting video that highlights you, your company or organization.

We produce the spot and you get final approval on the finished product.

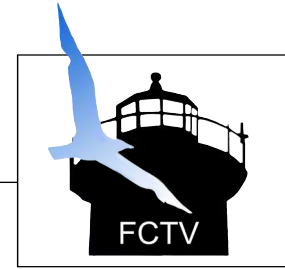
It's quick and easy - yet the benefits are threefold:

- ❖ You get **exposure** on the most watched FCTV production, *Town Meeting Live*.
- ❖ Donations to FCTV are **Tax Deductible**.
- ❖ You are providing a **service** to the citizens of Falmouth by bringing *Town Meeting Live* into their homes.

INTERESTED?

Contact Debra Rogers:
508-457-0800

Falmouth Community Television
310A Dillingham Avenue
Falmouth, MA 02540
508-457-0800



Benefit your business while supporting the community!

Become a
**Falmouth
Town Meeting
Corporate
Sponsor**

*Make a donation to
FCTV and have your
professionally designed
underwriting video
cablecast during
Town Meeting Live!
(Then three times a day on
FCTV for up to a year)*

*The station that brings
Falmouth home!*

PRINCIPAL SPONSOR BENEFITS

- ◆ Your 30 second video spot cablecast at the beginning, middle and close of each night of *Town Meeting Live* and all replays.
 - ◆ Your 30 second video spot cablecast three times per day on FCTV for 6 months (*\$900) or 12 months (**\$1800).
 - ◆ Credit as a Principal Sponsor on FCTV's website (www.fctv.org).
 - ◆ Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.
- *\$900 donation for one (either April or November) *Town Meeting Live* (usually 3 nights) & all replays.
- **\$1800 donation for both Meetings, April or November (usually 3 nights) & all replays.

PLUS ◆ **Your 30 second video on 1 month of Selectmen Meeting programs for each 6 month sponsorship.**

"Community involvement and contributing support to FCTV's Town Meeting Coverage is essential to Falmouth as a whole."

- Falmouth Chamber of Commerce

ASSOCIATE SPONSOR BENEFITS

- ◆ Your 15 second video spot cablecast at the beginning, middle and close of each night of *Town Meeting Live* and all replays.
 - ◆ Your 15 second video spot cablecast three times per day on FCTV for 6 months (*\$350) or 12 months (**\$700).
 - ◆ Credit as an Associate Sponsor on FCTV's website (www.fctv.org).
 - ◆ Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.
- *\$350 donation for one (either April or November) *Town Meeting Live* (usually 3 nights) & all replays.
- **\$700 donation for both Meetings, April or November (usually 3 nights) & all replays.



Falmouth Community Television is a non-profit (501 c3) organization

SUPPORTING SPONSOR BENEFITS

- ◆ Your 10 second logo spot cablecast at the middle and close of each night of *Town Meeting Live* and all replays.
 - ◆ Your 10 second logo spot cablecast three times per day on FCTV for 6 months (*\$200) or 12 months (**\$400).
 - ◆ Credit as a Supporting Sponsor on FCTV's website (www.fctv.org).
 - ◆ Credit on all related promotions - ads, flyers, TV spots, and a newsletter following Town Meeting.
- *\$200 donation for one (either April or November) *Town Meeting Live* (usually 3 nights) & all replays.
- **\$400 donation for both Meetings, April or November (usually 3 nights) & all replays.

"The support of our business community is crucial to the continuation of live community television coverage..."

...YOU can make the difference!!!"

- Debra Rogers, FCTV Executive Director/CEO