

FCTV PRESENTS

508-457-0800

September 2008

www.fctv.org

FCTV VISITS DC TO "KEEP US CONNECTED"



FCTV Board Treasurer Kevin Lynch and Executive Director Debra Rogers with Congressman Delahunt at his DC Office

On Thursday, July 10th, FCTV Executive Director Debra Rogers, Board Treasurer Kevin Lynch and member Betty Lynch, along with other supporters of Public, Educational and Government (PEG) Access met with Congressman Delahunt to discuss threats to access television.



Meeting with staff of Senators Kerry and Kennedy

The group also held a separate meeting with staff of Senators Kerry and Kennedy. The meetings were held as part of the Alliance for Community Media's "Keep us Connected" campaign. "Keep us Connected", is a coalition of nonprofits, municipalities, PEG Access stations, educational and government institutions, as well as local residents committed to protecting PEG access.

The group reviewed the current franchise structure in Massachusetts which has resulted in our state having the highest number of community access facilities in the country. It was explained that this is due to the ability of municipalities to ascertain community needs and then to negotiate cable licenses on a local

level. It was emphasized that having sufficient time to ascertain community needs and negotiate locally was imperative.

The discussions included concerns about FCC orders which impose new rules on licensing; efforts to enact legislation which would allow for federal and/or state



Meeting with Congressman Delahunt

franchise license (bypassing local authority); loss of revenue in areas where changes have been made to license structure and "channel slamming" by which cable operators move PEG channels onto the digital tier which are more costly and difficult to find.

The group voiced concerns about trends around the country resulting from decisions made by the FCC and other states. We urged our delegation to support current laws, fight any efforts to compromise the Telecommunications Act of 1984/1996 and to work with us on legislation which would strengthen local access and protect the media localism that Congress sought in enacting the federal law. We reminded them that PEG access meets the objectives of Congress stated in federal law to provide diversity and localism in media. To provide evidence of this in Falmouth, FCTV Executive Director Debra Rogers presented packets of information about community access in Falmouth detailing how local programming meets the needs and impacts the people of Falmouth.

We pointed out the fatal flaw in Federal law and how its language on PEG is too ambiguous to protect local communities. Harm to PEG from the FCC and recent state video franchise law demonstrates the need for stronger federal law.

In a recently released survey conducted by the Alliance for Community Media;

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FCTV Visits DC *continued from page 1...*

- About 20% of respondents where state cable franchising has become law have experienced a reduction in funding.
- 26% of our colleagues in other states have experienced the loss or reduction of free cable drops in their public buildings.
- 41% have experienced a loss or reduction in cable company support of the I-net, which carries local signals.
- Nearly 25% of respondents said they lost or expect to lose channels since the advent of statewide franchising.
- Respondents from 29 communities in 12 states report PEG channels being moved by incumbent cable operators to “digital only” channels, decreasing accessibility & visibility and increasing costs for subscribers

Some towns have completely lost their PEG access facilities.

In closing we asked that in the case of Senators Kerry and Kennedy they request a Senate Commerce Committee Oversight Hearing. From Congressman Delahunt we asked that he write to Energy and Commerce Committee Chair Dingell on PEG harm and concerns for our state. To all we asked that they support an amendment to be brought by the Alliance for Community Media to remove the restrictions on how PEG funding can be spent and to work with us as legislation is developed to restore Congress’ intent.

If you would like more information about the “*Keep it Connected*” Campaign please email deb@fctv.org or go to www.ourchannels.org and click on “*Keep us Connected*”.

You can also write to express your support to:

Senator John Kerry
304 Russell Bldg., Third Floor
Washington D.C. 20510

Senator Edward Kennedy
317 Russell Senate Building
Washington, DC 20510

Congressman William Delahunt
2454 Rayburn Office Bldg
Washington, DC 20515



*FCTV Executive Director
Debra Rogers & Cape Cod
Community Media Center
Executive Director Terry Duenas
in front of the
Library of Congress*

- Debra Rogers -

‘08 CONFERENCE & EXHIBITION By Kevin K. Lynch



PEG supporters from the 10th Congressional District with Congressman Delahunt

In July over 220 people interested in Access Television from across the country attended the 2008 Alliance for Community Media Conference in Washington DC. Debra Rogers, Tony Sadera, and I represented FCTV.

The conference was educational and enabled networking with others who are passionate about locally based television. Multiple workshops were available with expert panelists in the many areas needed to grow viable access centers (New Media Issues; Media & Telecom Public Policy; Collaboration, Outreach, and Funding; Technical Issues & Equipment; Community Media Center Management; Programming/Training/Content Development; Media Civic Involvement & Community Development).

The telephone companies, cable operators, and FCC are attacking PEG access throughout the nation. States are passing statewide franchising laws, which has resulted in the loss of PEG funding, and loss of PEG television facilities, and channels. The new laws in most states makes it almost impossible to start new PEG stations. There are some states with only one or no PEG access stations. Massachusetts is in good position with a large number of PEG stations and a relatively strong local franchise law. Last year Massachusetts PEG access advocates successfully fought a telephone company supported state franchising bill. The business interests have lots of money, however. We must be vigilant of additional adverse legislation in the future.

I attended workshops involved in the Media Public Policy, Copyright Issues, Accounting and IRS policy, Broadband Policy, Influencing Federal Policy and others.

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'08 Conference & Exhibition continued from page 2...

I had a wonderful conversation with Gloria Tristani, a former FCC Commissioner, on how to influence the FCC at a grass roots level. Commissioner Tristani expects very little to happen at the FCC until the new president is in office, and a Democratic president would be good for Access Television.



FCTV Treasurer Kevin Lynch, Congressman Delahunt, Executive Director Debra Roger, FCTV member Betty Lynch Cape Cod Community Media Center Director Terry Duenas.

Debby, my wife Betty, and I with a large contingent from Massachusetts' visited Rep.

Delahunt, Senator Kerry, and Senator Kennedy offices on Capitol Hill. Our Congressional delegation are strong advocates for "localism" in television and many other areas. By talking with most of the vendors at the trade show I was able to learn about the new equipment and the state of the art in technology which can be available to FCTV as we grow in the future.

Washington is a beautiful city to visit. The grammar school I attended as a kid was one block from the Shoreham Hotel convention center, and my early morning bike rides in my old neighborhood, National Cathedral grounds, the National Zoo, and Rock Creek Park were very enjoyable. A very fast Presidential Motorcade delayed our taxi on our trip to Capitol Hill.

- Kevin K. Lynch -



DONORS NEEDED TO UNDERWRITE FCTV COVERAGE OF TOWN MEETING LIVE!

It is almost that time again.

Time to make decisions that shape our neighborhoods, schools and the future of our town.

For over fifteen years FCTV has brought the citizens of Falmouth *LIVE* gavel-to-gavel coverage of **Town Meeting**. This coverage allows you and our neighbors throughout Falmouth to watch the democratic process *LIVE* and unedited from the comfort of your home. As you count on us, we count on you to support our coverage through underwriting sponsorship.

We cannot provide this service without your support!

If you own or manage a business, please support FCTV coverage of Town Meeting by becoming an underwriter.

In exchange, FCTV will produce a promotional underwriting spot for you. All underwriting spots are cablecast multiple times each night of Town Meeting *LIVE*, and then three times a day, seven days a week for six months on Channel 13.

Let the community know that you support Falmouth Community Television coverage of Town Meeting *LIVE*.

For more information, please call our Executive Director Debra Rogers at 508-457-0800.

PROGRAMMING NOTES

Alonzo Booth Blacksmith Shop

Produced by Richard Menkello

History of the Booth Shop in Bourne.

Barnstable County Fair

Produced by Susan Zavala

Scholarship Award Ceremony and interview with Douglas Petersen, Massachusetts Agricultural Commissioner.

Falmouth Road Race 2008

Produced by Kevin Lynch

Live coverage of the Falmouth Road Race including pre-race events and interviews.



Hyping Health Risks

Produced by Priscilla Roslansky

Woods Hole Library talk by Geoffrey Kabat

OPET 2008 Annual Meeting

Produced by Erika Hahn

Oyster Pond Environmental Trust Meeting at the Woods Hole Research Center.

Upper Cape Currents

Produced by FCTV Interns Meaghan Corson & Ben Hassey

Topics include; Lifeguarding in Falmouth, "The Slimers" (beach cleanup crew) along with a brief history of Falmouth Heights.

FCTV FALL TRAINING SCHEDULE

ORIENTATION

Orientation is offered to all new members and open to the public. There is no obligation to attend this one session course but it is mandatory for anyone wanting to take training or use FCTV facilities. Learn about FCTV.

Limit: None **Newcomers Welcome**

Fee: FREE

When: Mon. 9/8 6:30pm - 8:00pm or
Mon. 10/6 6:30pm - 8:00pm

BASIC FIELD PRODUCTION

Hands-on training in the operation of digital Mini-DV and SVHS field cameras and all accessories.

Limit: 8 **Fee:** FREE

Prerequisite: Orientation & Membership

When: Wed. & Thurs. 9/3, 9/4, 9/10 &
9/11 - 7:00 pm - 9:00pm or
Sun. 9/28, 10/5, 10/12 & 10/19
3:00pm - 5:00pm



INTRO TO COMPIX

Take a tour of Compix, the video titling software interface and learn how to put together quality titles for both studio and multi-camera field productions.

Limit: 10 **Fee:** FREE

Prerequisite: Basic Studio

When: Wed. 9/17 7:00 pm - 9:00pm



SHOOTING TO EDIT

Learn to prepare your shot selection and composition in preparation for post-production.

Limit: 8 **Fee:** FREE

Prerequisite: Basic Field & Final Cut Pro or other editing software experience.

When: Wed. 10/1 7:00 pm - 9:00pm



INTRO TO PHOTOSHOP

Take a tour of Adobe's professional graphics application and learn how to enhance your production.

Limit: 10 **Fee:** FREE

Prerequisite: Orientation & Membership

When: Sun. 10/19
3:00pm - 5:00pm

YOUR VIDEO ON THE INTERNET

A demonstration on how to get your video on the Internet so viewers can watch your show on demand by using iFilm and YouTube. You will also learn how to promote your show so others know where & when to watch.

Fee: FREE

Prerequisite: Orientation & Membership

This one session class is scheduled by appointment.

CREATIVE MEDIA WORKSHOPS

The following one-on-one classes are offered by appointment:

After Effects,
Studio Lighting,
Recordable iDVD,
Internet Video, On-Air
Talent, Garage Band,
Advanced Directing
Advanced Audio
& much more!

CAROUSEL COMMUNITY BULLETIN BOARD WORKSHOP

This workshop is geared towards our members from non-profit organizations. Now you can create and manage your own pages on the Channel 13 Community Bulletin Board by using "Carousel" a very easy program.

Learn how to promote your non-profit organization's events!

Fee: FREE

Prerequisite: Non-profit Organizational Membership

When: Students must pre-register as

TOWN HALL CONTROL ROOM

Learn to telecast municipal meetings. Class meets at Falmouth Town Hall in the Municipal Control Room adjacent to the Selectmen Meeting Room.

Limit: 2 **Fee:** FREE

Prerequisite: Orientation & Membership

When: Mondays *7:00pm - 9:00pm
Classes are scheduled upon request.

*Start time is tentative depending on Selectmen Meeting Schedule.

FCTV KIDS VIDEO CLUB

Produce, direct and star in your own show!

Create shows for kids by kids

Tuesday afternoons beginning

September 30 - 3:30-5:00

Members can bring a friend one time for free!

Call or email Scott for more information at 508-457-0800 or scott@fctv.org

To register or for more info call
Tony at 508-457-0800.

The schedule is subject to change.

PRODUCER SPOTLIGHT

By Nicole Gabai



For me, it all started with a TV production class at college. It was an elective credit I needed so I took the class. I produced a video about how to tie a sarong. I was, after all, at the Fashion Institute of Technology in New York City. After that I was hooked. I abandoned my career in fashion and chose to work at MTV instead. It was 1990 and it was an incredibly inspiring place to work. I got a job in the International Department and worked on a TV show in Spanish as well as launching MTV's around the world. I didn't know much about TV production, but I was eager and determined to learn all I could. At night, after work, I worked on the "Unplugged" series as a production assistant. On Sundays, I worked at Telemundo, a Spanish language TV station located in Teterboro, NJ where I produced the Sunday news segments. It was hard work but so much fun and I loved every minute of it.

In those years, TV production in NYC had slowed to a near halt due to the union regulations, and MTV was the only game in town. Eager to learn more about production, I left my lovely rent-controlled brownstone apartment on the Upper East Side and moved myself to Orlando, Florida! Yes, that's Orlando, Florida. Nickelodeon Studios was just getting started and it seemed like the perfect place to really get my feet wet. I worked on many live-action TV shows as a stage manager as well as a props buyer and set decorator. I was also a talent coordinator for some incredibly talented young actors.

I later moved on to work at the Orlando Film and TV Office to work on the permitting aspect of new productions coming to town. Throughout all this experience I never knew where it would lead me, I

only knew that I loved what was doing in each job.

After a few years of living in Orlando and a lot more experience, I moved back to New York City to be a production manager at a production company that makes TV commercials. After a couple more years spent working on the production end of the business, I finally made the leap to working on-camera. It had really been a life-long dream for me that I never thought I would realize. I studied acting for the first time at the age of 32 and had great experiences working as a print model and actress. In 2005 I decided to move to Falmouth and I really thought that would be the end of my career in television. I felt I had a great time, but I was now moving on to a new phase of my life.

Little did I know after one year of living here, that I would miss the world of TV so much. When I learned of FCTV and all the wonderful facilities offered here, I immediately became excited to jump right back in. I am so grateful to everyone at FCTV and the Falmouth community for providing such an exceptional facility for local residents to enjoy.

I now produce and host a TV program called "Inside Falmouth with Nicole Gabai (soon to be re-named "Area Code 508"). It's a 1/2 hour interview style format shot on-location. There are 3 segments featuring one guest on each show. I hope to continue to shoot more episodes in the future. If you know of any exciting guests for this show, please have them contact me at Nicole@b-organized.net!

- Nicole Gabai -

CALL FOR ENTRIES

**ACM-NE Region
11th Annual Fall
Video Festival**



**Alliance for
Community
Media**

SUBMISSION DEADLINE: September 5
All entries must be postmarked by that date.

FCTV members save \$10 on the entry fee!

Enter your access show! Winners will be notified by mail shortly after October 25 and will receive a plaque or certificate.

For the official entry form, or more info on how you can enter your production, stop by FCTV or go to www.acm-ne.org.

YES! I want to support FCTV

Attached is my check in the amount of:

___ \$500 ___ \$250 ___ \$100
___ \$50 ___ \$30 ___ Other

Name _____

Address _____

City/State/Zip _____

Suggestions for future purchases _____

*Make checks payable to **FCTV** and mail to:
Falmouth Community Television
310A Dillingham Avenue
Falmouth, MA 02540

*Credit card donations accepted on-line at www.fctv.org

**JOIN US IN THANKING
HEATHER PETERSON**

Heather Peterson, daughter of FCTV member Ed Sullivan, ran the Falmouth Road Race to raise funds for FCTV in the *Numbers for Non-Profits* program. She raised a total of \$940 for FCTV!

Thank you Heather and all of those who donated on her behalf. Thank you also to Ed Sullivan for all of your efforts!



FALMOUTH COMMUNITY TELEVISION

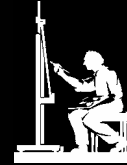
requests the pleasure of your company at the

MORTON D. MASER

gallery exhibit

Joel Leavitt

"Captured Moments"



At FCTV-13 Studio
310 Dillingham Ave, Falmouth

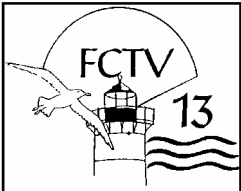
Exhibition: August 29 – October 3, 2008

Reception: August 29 - 3pm - 5pm

Gallery hours: Sun & Mon. 2pm - 10pm
Tues. - Thurs. 10am - 10pm
Fri. 10am - 6pm

We will be closed Sunday August 31 & Monday September 1 for Labor Day.

Enjoy the holiday weekend!



Falmouth Community Television
310 Dillingham Avenue
Falmouth, MA 02540
508-457-0800
www.fctv.org

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DSL PROVIDED BY**

