



# FCTV PRESENTS

508-457-0800

October 2007

www.fctv.org

## FCTV ANNUAL APPEAL 2007 WE NEED YOUR SUPPORT!

As fall brings the turning of leaves, so too do we turn to you, our members, businesses, community groups, non-profit organizations and the community at large, to ask for your financial support by donating to our Annual Appeal.

Now more than ever we need your support. Current legislation looming on both the State and Federal levels threatens to seriously reduce or eliminate funding for PEG Access. FCTV must increase earned income now so we will not fade away later.

As a non-profit 501 (c3) public charity, donations to FCTV are tax deductible. And, because FCTV is local, your donation remains here, in our community, allowing us to provide you with the best services, equipment and local programming possible. This means sports, community events, government meetings and more!

As we celebrate the 220th anniversary of the signing of the U.S. Constitution, now, more than ever we are proud of our place as a forum of free speech under the First Amendment, and to serve, along side our volunteers as a community resource. By providing an opportunity for voices to be heard we impact our community in immeasurable ways and serve the greater good by generating community discourse which leads to an informed citizenry and a better understanding of each other and the town in which we live.

As a non-profit organization you can be sure that all

funds are used responsibly with a great deal of consideration. With your input we purchase equipment that benefit the community as a whole and puts the best tools possible into the hands of our volunteers who produce the vast array of programs you see on FCTV.

As a donor, you will receive recognition in our monthly newsletter, Annual Report and Honor Roll of Members, Supporters and Underwriters (*cablecast three times a day, seven days a week on FCTV-13*).

With the generous donations from last year's campaign we were able to purchase the Sony Anycast System (*a high-quality video switcher, audio mixer, LCD display, graphics generator, streaming encoder & server - all in a briefcase size chassis*); Final Cut Pro upgrades and a Time Base Corrector for Control Room A.

This year we began much needed inventory replacement by purchasing a wireless intercom system and Tightrope cablecast system upgrade. This upgrade will maintain our digital cablecast process and enhance our electronic bulletin board with a new multi-screen look. More is needed. To reach our goals we need your help.

To those of you who have donated to FCTV in the past, thank you for your generosity. We hope you will continue to support us this year. If you have never contributed to FCTV, now is the time! Please join us in celebration of this significant anniversary by supporting free speech and FCTV by making a donation.

### YES! I WANT TO SUPPORT FCTV ANNUAL APPEAL 2007

Attached is my check in the amount of:

\$500     \$250     \$100     \$50     \$30     Other

Name \_\_\_\_\_ Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

*Please give generously. Donations are tax-deductible.\*\**

Thank you for your generous contribution.

*Please make checks payable to FCTV and mail to:*

**FCTV Annual Appeal 2007**

**310 Dillingham Avenue**

**Falmouth, MA 02540**

*Please make your suggestions for future purchases;*

\_\_\_\_\_  
\_\_\_\_\_

*\*\*Consult your tax professional for details.*

# FCTV FALL TRAINING SCHEDULE

## ORIENTATION



Orientation is offered to all new members and open to the public. There is no obligation to attend this one session course but it is mandatory

for anyone wanting to take training or use FCTV facilities. Learn about FCTV.  
**Limit:** None **Newcomers Welcome**  
**Fee:** FREE  
**When:** Mon., 10/1, 6:30pm - 8:00pm or  
 Mon., 11/5, 6:30pm - 8:00pm or  
 Mon., 12/3, 6:30pm - 8:00pm

## CREATIVE MEDIA WORKSHOPS

The following one-on-one classes are offered by appointment:

Basic computer video editing for beginners, advanced computer video editing, Media Creation/Special Effects, teaching the following software: Live-type, Motion, Soundtrack and PhotoShop.

## OTHER CREATIVE WORKSHOPS

Studio Lighting, Advanced Directing and Advanced Audio.

## CAROUSEL COMMUNITY BULLETIN BOARD WORKSHOP

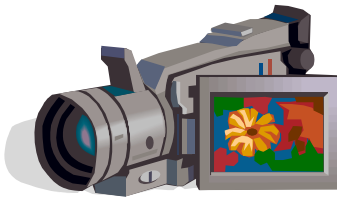
This workshop is geared towards our members from non-profit organizations. Now you can create and manage your own pages on the Channel 13 Community Bulletin Board by using "Carousel" a very easy program. Learn how to promote your non-profit organization's events!

**Fee:** FREE  
**Prerequisite:** Non-profit Organizational Membership  
**When:** Mondays, 7:00pm - 9:00pm upon request. Students must pre-register.

## BASIC FIELD PRODUCTION

Hands-on training in the operation of digital Mini-DV and SVHS field cameras and all accessories.

**Limit:** 8 **Fee:** FREE  
**Prerequisite:** Orientation & Membership  
**When:** Sun., 10/14, 10/21, 10/28 & 11/4 3:00pm - 5:00pm



## STUDIO CAMERA OPERATOR

Learn to run a studio camera including how to zoom, pan, truck and dolly, plus the proper signals for assuming the role of floor director.

**Limit:** 6 **Fee:** FREE  
**Prerequisite:** Orientation & Membership  
**When:** Wed., 10/24 7:00pm - 8:00pm



## TOWN HALL CONTROL ROOM

Learn to telecast municipal meetings. Class meets at Falmouth Town Hall in the Municipal Control Room adjacent to the Selectmen Meeting Room.

**Limit:** 2 **Fee:** FREE  
**Prerequisite:** Orientation & Membership  
**When:** Mondays \*7:00pm - 9:00pm  
 Classes are scheduled upon request.  
 \*Start time is tentative depending on Selectmen Meeting Schedule.

## YOUR VIDEO ON THE INTERNET

A demonstration on how to get your video on the Internet so viewers can watch your show on demand by using iFilm and YouTube. You will also learn how to promote your show so others know where & when to watch.  
**Fee:** FREE  
**Prerequisite:** Orientation & Membership  
 This one session class is scheduled by appointment.

**Don't just watch TV, make it!**  
**We'll teach you how.**

**Call 508-457-0800 for more information or to register for any of the classes offered.**

*The Training Schedule is subject to change.*

## FCTV WELCOMES BACK TONY SADERA



### AS OUR TRAINING & OPERATIONS MANAGER

Your eyes are not deceiving you! I really am back at Falmouth Community Television after a nine-year hiatus in which I worked in the new media world of the Internet and World Wide Web. After three or four fun-filled years of working with John Donovan and then Debby Rogers here at Channel 13, I made a shift in my career and became the webmaster for Cape.Com in Mashpee. I'd spent a great deal of my spare time embracing the new technologies while I was Access Coordinator, beginning with our own website at fctv.org, and various other projects and that ultimately led to the new position and direction.

Since I left, I've been working with Cape.Com and building their web development department, starting with a small desk in the corner of a room and ultimately a full staff of programmers, salespeople and designers with its own separate office at the corner of Market and Steeple Streets in Mashpee Commons. As time and technology advanced, I found myself coming full circle when Cape.Com developed a netcasting system that was eventually used by the Cape Cod Baseball League to broadcast their games via the web.

With technologies merging, my passion for the small screen and media literacy was stoked and having always looked fondly on my days at FCTV, and missing the interaction and involvement in the Falmouth community as a whole, decided to return and rejoin what has grown under Debby into a flourishing and active organization. I've been more than impressed with the staff since I've been here and look forward to working with them and you, the volunteer producer or sponsor, to help continue and

enhance what makes Channel 13 so relevant, empowering... and fun, too!

I'll be working on Town Meeting this fall, and after that, hope to contribute a host of new training options, both specialized, like lighting and audio techniques, to general classes or presentations on Media Literacy, video and the Internet, and of course, the basic field and studio classes with Nathan and Scott. I'll also be looking forward to enhancing our own website, and programming. There's going to be a lot happening this fall, so stay tuned, and stay involved!

- Tony Sadera

## PROGRAMMING NOTES

### **Cape Cod Conservatory "Spring Sing"**

*Produced by Gordon Pierce*

Adult Choraliers and Children's Triple C Chorus sing contemporary vocal numbers.

### **Ethno Poetry Cuba 2007: Chapter IX – Black Wings**

*Produced by Eugenie Kuffler and David Shephard*

Musical theatre with movement, text, music and slides. The second half is "Chakra" music and movement.

### **Falmouth Building Department:**

#### **New Building Codes**

*Produced by Eladio Gore*

Falmouth Building Commissioner and guest Brian Bourque, Falmouth Building Official discuss new building codes.

#### **Open Meeting Law**

*Produced by Kevin Lynch*

Training by Town Counsel on Open Meeting Law, Public Records and Conflict of Interest Law.

#### **People for Cats Episode 2**

*Produced by Jean Valtierra & Anne Leavitt*

Go on a feral trapping and see the new cats at the local cat shelter. Learn more about People for Cats.

#### **Vision of Cape Wind**

*Produced by Kevin Lynch*

Cape Wind President Jim Gordon talks about his vision of renewable energy and the Cape Wind project.

#### **WHCC Alexander's Feast and Ancient Flutes**

*Produced by Dick Batchelor*

Wood's Hole Cantata Concert of Handel's Alexander's Feast and a Flute performance.

